

# QUARTERLY DEMOGRAPHIC PROFILE EXPANDED

1990 - 2000 Census, 2006 Estimates & 2011 Projections - as of 4th Qtr / 06

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 27.748851/-82.412943

April 2007

PSF

## 5497 N Us Highway 41 Apollo Beach, Florida

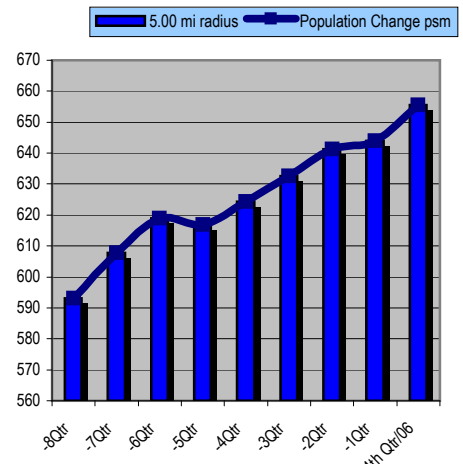
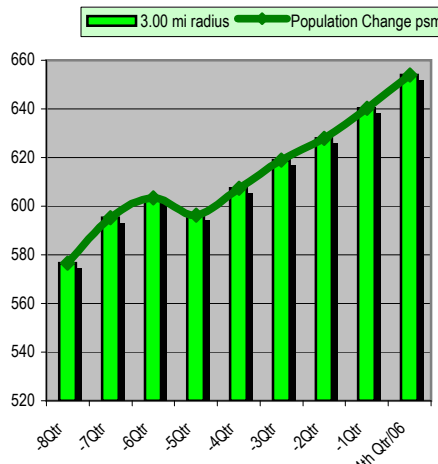
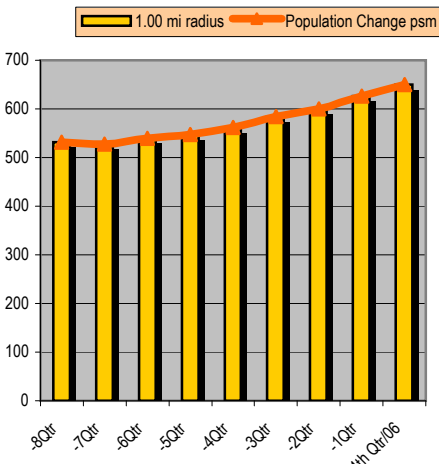
1.00 mi radius

3.00 mi radius

5.00 mi radius

### Population

|   |                   |                    |                    |
|---|-------------------|--------------------|--------------------|
| Estimated Current Population (2006)             | 2,040             | 15,674             | 36,881             |
| Census Population (2000)                        | 1,348             | 12,984             | 31,742             |
| Census Population (1990)                        | 1,088             | 10,637             | 24,909             |
| Proj. 5yr Population (2011) Low Bound           | 1,940             | 12,676             | 31,891             |
| Projected 5yr Population (2011)                 | 2,672             | 19,044             | 42,418             |
| Proj. 5yr Population (2011) High Bound          | 3,871             | 26,246             | 56,279             |
| Historical Annual Growth (1990 to 2000)         | 260 2.4%          | 2,347 2.2%         | 6,833 2.7%         |
| Historical Annual Growth (2000 to 2006)         | 693 8.6%          | 2,690 3.5%         | 5,138 2.7%         |
| Projected Annual Growth (2006 to 2011)          | -100 -1.0%        | -2,998 -3.8%       | -4,990 -2.7%       |
| Transient Population (2006)                     | 0                 | 125                | 251                |
| Pop Estimate ( / 2005)                          | 1,765             | 14,560             | 35,123             |
| Births  | +19               | +165               | +248               |
| Deaths  | -20               | -165               | -899               |
| Migration                                       | +276              | +1,114             | +2,408             |
| <b>Components of Change (past 12 mths)</b>      | <b>+276 15.6%</b> | <b>+1,114 7.7%</b> | <b>+1,758 5.0%</b> |
| Growth Stability Index (0 variable to 1 stable) | 0.92              | 0.65               | 0.51               |
| Est. Population Density (2006)                  | 649.81 psm        | 653.83 psm         | 655.58 psm         |
| Trade Area Size                                 | 3.14 sq mi        | 23.97 sq mi        | 56.26 sq mi        |



### Households

|  |           |             |              |
|--|-----------|-------------|--------------|
| Estimated Current Households (2006)    | 785       | 5,973       | 16,855       |
| Census Households (2000)               | 516       | 4,967       | 14,602       |
| Census Households (1990)               | 415       | 4,054       | 11,218       |
| Proj. 5yr Households (2011) Low Bound  | 776       | 5,075       | 15,357       |
| Projected 5yr Households (2011)        | 1,023     | 7,282       | 19,279       |
| Proj. 5yr Households (2011) High Bound | 1,402     | 9,617       | 24,152       |
| Est Hhlds Past 8 Qtrs 04-Q4            | 641       | 5,241       | 15,397       |
| Est Hhlds Past 8 Qtrs 05-Q1            | 636 -0.8% | 5,414 3.3%  | 15,760 2.4%  |
| Est Hhlds Past 8 Qtrs 05-Q2            | 649 2.1%  | 5,487 1.3%  | 16,044 1.8%  |
| Est Hhlds Past 8 Qtrs 05-Q3            | 663 2.1%  | 5,453 -0.6% | 16,027 -0.1% |
| Est Hhlds Past 8 Qtrs 05-Q4            | 680 2.5%  | 5,554 1.8%  | 16,203 1.1%  |
| Est Hhlds Past 8 Qtrs 06-Q1            | 708 4.1%  | 5,667 2.0%  | 16,393 1.2%  |
| Est Hhlds Past 8 Qtrs 06-Q2            | 728 2.7%  | 5,749 1.4%  | 16,619 1.4%  |
| Est Hhlds Past 8 Qtrs 06-Q3            | 759 4.3%  | 5,856 1.9%  | 16,618 -0.0% |

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|---|----------------|--------|----------------|--------|----------------|--------|
| <b>Households</b>                             |                |        |                |        |                |        |
| Estimated Group Quarters (2006)               | 19             |        | 415            |        | 1,351          |        |
| Estimated Persons per Households (2006)       | 2.6            |        | 2.6            |        | 2.1            |        |
| Projected Group Quarters (2011)               | 19             |        | 415            |        | 1,351          |        |
| Projected Persons per Households (2011)       | 2.6            |        | 2.6            |        | 2.1            |        |
| <b>Average Household Income</b>               |                |        |                |        |                |        |
| Est. Average Household Income (2006)          | \$92,782       |        | \$72,882       |        | \$58,789       |        |
| Census Average Household Income (2000)        | \$72,406       |        | \$55,340       |        | \$47,495       |        |
| Average Income Change (2000 to 2006)          | \$20,376       | 4.7%   | \$17,543       | 5.3%   | \$11,293       | 4.0%   |
| <b>Median Household Income</b>                |                |        |                |        |                |        |
| Est. Median Household Income (2006)           | \$76,354       |        | \$60,038       |        | \$48,442       |        |
| Census Median Household Income (2000)         | \$57,804       |        | \$45,048       |        | \$38,885       |        |
| Median Income Change (2000 to 2006)           | \$18,550       | 5.3%   | \$14,990       | 5.5%   | \$9,557        | 4.1%   |
| <b>Per Capita Income</b>                      |                |        |                |        |                |        |
| Est. Per Capita Income (2006)                 | \$35,768       |        | \$28,497       |        | \$27,986       |        |
| Census Per Capita Income (2000)               | \$29,211       |        | \$23,619       |        | \$24,562       |        |
| <b>Household Income Distribution (2006)</b>   |                |        |                |        |                |        |
| HH Income \$0 to 14,999                       | 43             | 5%     | 600            | 10%    | 1,837          | 11%    |
| HH Income \$15,000 to 24,999                  | 33             | 4%     | 530            | 9%     | 2,089          | 12%    |
| HH Income \$25,000 to 34,999                  | 42             | 5%     | 596            | 10%    | 2,120          | 13%    |
| HH Income \$35,000 to 49,999                  | 99             | 13%    | 854            | 14%    | 3,102          | 18%    |
| HH Income \$50,000 to 74,999                  | 177            | 23%    | 1,288          | 22%    | 3,665          | 22%    |
| HH Income \$75,000 to 99,999                  | 121            | 15%    | 771            | 13%    | 1,809          | 11%    |
| HH Income \$100,000 to 124,999                | 94             | 12%    | 517            | 9%     | 960            | 6%     |
| HH Income \$125,000 to 149,999                | 72             | 9%     | 305            | 5%     | 486            | 3%     |
| HH Income \$150,000 to 174,999                | 34             | 4%     | 158            | 3%     | 271            | 2%     |
| HH Income \$175,000 to 199,999                | 21             | 3%     | 102            | 2%     | 168            | 1%     |
| HH Income \$200,000 to 499,999                | 47             | 6%     | 239            | 4%     | 331            | 2%     |
| HH Income \$500,000 or More                   | 3              | 0%     | 12             | 0%     | 17             | 0%     |
| Hhld Income Ranges Below Median Income        | 394            | 50.2%  | 2,580          | 43.2%  | 6,046          | 35.9%  |
| Hhld Income Ranges at the Median Income       | 121            | 15.4%  | 1,288          | 21.6%  | 3,102          | 18.4%  |
| Hhld Income Ranges Above Median Income        | 270            | 34.4%  | 2,105          | 35.2%  | 7,707          | 45.7%  |
| <b>Race &amp; Ethnicity</b>                   |                |        |                |        |                |        |
| White (2006)                                  | 1,769          | 87%    | 13,464         | 86%    | 33,270         | 90%    |
| Black (2006)                                  | 26             | 1%     | 217            | 1%     | 427            | 1%     |
| Asian (2006)                                  | 25             | 1%     | 167            | 1%     | 303            | 1%     |
| Other Race (2006)                             | 221            | 11%    | 1,826          | 12%    | 2,880          | 8%     |
| Population: Hispanic (2006)                   | 414            | 20%    | 3,707          | 24%    | 6,336          | 17%    |
| Population: Non Hispanic (2006)               | 1,627          | 80%    | 11,968         | 76%    | 30,545         | 83%    |
| White: Hispanic   Non Hispanic                | 12.2%   87.8%  |        | 14.9%   85.1%  |        | 11.0%   89.0%  |        |
| Black: Hispanic   Non Hispanic                | 0.0%   100.0%  |        | 11.4%   88.6%  |        | 7.2%   92.8%   |        |
| Asian: Hispanic   Non Hispanic                | 0.0%   100.0%  |        | 0.0%   100.0%  |        | 1.6%   98.4%   |        |
| Other Race: Hispanic   Non Hispanic           | 89.3%   10.7%  |        | 91.9%   8.1%   |        | 91.1%   8.9%   |        |
| Population: Hispanic (2000)                   | 171            | 12.7%  | 2,865          | 22.1%  | 4,497          | 14.2%  |
| Population: Hispanic (1990)                   | 134            | 12.3%  | 1,788          | 16.8%  | 2,961          | 11.9%  |
| Hist. Hispanic Total Growth (1990 to 2006)    | 280            | 208.7% | 1,918          | 107.3% | 3,375          | 114.0% |

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### Age Distribution (2006)

|                               |          |     |          |     |          |     |
|-------------------------------|----------|-----|----------|-----|----------|-----|
| Age Under 5 years             | 97       | 5%  | 811      | 5%  | 1,221    | 3%  |
| Age 5 to 14 years             | 161      | 8%  | 1,459    | 9%  | 2,274    | 6%  |
| Age 14 to 18 years            | 87       | 4%  | 701      | 4%  | 1,071    | 3%  |
| Age 18 to 22 years            | 109      | 5%  | 791      | 5%  | 1,165    | 3%  |
| Age 22 to 25 years            | 64       | 3%  | 523      | 3%  | 774      | 2%  |
| Age 25 to 30 years            | 90       | 4%  | 788      | 5%  | 1,175    | 3%  |
| Age 30 to 35 years            | 77       | 4%  | 739      | 5%  | 1,146    | 3%  |
| Age 35 to 40 years            | 91       | 4%  | 794      | 5%  | 1,240    | 3%  |
| Age 40 to 45 years            | 121      | 6%  | 960      | 6%  | 1,427    | 4%  |
| Age 45 to 50 years            | 158      | 8%  | 1,101    | 7%  | 1,592    | 4%  |
| Age 50 to 55 years            | 184      | 9%  | 1,141    | 7%  | 1,652    | 4%  |
| Age 55 to 60 years            | 198      | 10% | 1,139    | 7%  | 1,784    | 5%  |
| Age 60 to 65 years            | 188      | 9%  | 1,090    | 7%  | 2,079    | 6%  |
| Age 65 to 70 years            | 138      | 7%  | 965      | 6%  | 2,662    | 7%  |
| Age 70 to 75 years            | 104      | 5%  | 843      | 5%  | 3,404    | 9%  |
| Age 75 to 80 years            | 75       | 4%  | 714      | 5%  | 4,156    | 11% |
| Age 80 to 85 years            | 58       | 3%  | 602      | 4%  | 4,166    | 11% |
| Age 85 years plus             | 39       | 2%  | 513      | 3%  | 3,894    | 11% |
| Average Age                   | 44.9 yrs |     | 44.2 yrs |     | 56.6 yrs |     |
| Median Age                    | 43.1 yrs |     | 41.4 yrs |     | 53.5 yrs |     |
| Age 0 to 18 and 65 years plus | 761      | 37% | 6,607    | 42% | 22,848   | 62% |
| Age 19 to 64 years            | 1,280    | 63% | 9,067    | 58% | 14,033   | 38% |

### Gender Age Distribution (2006)

|                                   |               |       |               |       |               |       |
|-----------------------------------|---------------|-------|---------------|-------|---------------|-------|
| Male Population                   | 1,039         | 50.9% | 7,833         | 50.0% | 17,000        | 46.1% |
| Female Population                 | 1,002         | 49.1% | 7,842         | 50.0% | 19,881        | 53.9% |
| Age Under 5 years: Male   Female  | 51.0%   49.0% |       | 51.1%   48.9% |       | 51.1%   48.9% |       |
| Age 5 to 14 years: Male   Female  | 50.9%   49.1% |       | 50.4%   49.6% |       | 50.6%   49.4% |       |
| Age 14 to 18 years: Male   Female | 54.0%   46.0% |       | 52.6%   47.4% |       | 53.4%   46.6% |       |
| Age 18 to 22 years: Male   Female | 52.0%   48.0% |       | 53.3%   46.7% |       | 54.3%   45.7% |       |
| Age 22 to 25 years: Male   Female | 55.8%   44.2% |       | 55.1%   44.9% |       | 54.5%   45.5% |       |
| Age 25 to 30 years: Male   Female | 57.6%   42.4% |       | 54.8%   45.2% |       | 54.1%   45.9% |       |
| Age 30 to 35 years: Male   Female | 59.1%   40.9% |       | 54.5%   45.5% |       | 54.5%   45.5% |       |
| Age 35 to 40 years: Male   Female | 50.9%   49.1% |       | 52.3%   47.7% |       | 52.8%   47.2% |       |
| Age 40 to 45 years: Male   Female | 50.4%   49.6% |       | 51.3%   48.7% |       | 51.6%   48.4% |       |
| Age 45 to 50 years: Male   Female | 50.4%   49.6% |       | 50.4%   49.6% |       | 50.5%   49.5% |       |
| Age 50 to 55 years: Male   Female | 44.9%   55.1% |       | 48.1%   51.9% |       | 47.5%   52.5% |       |
| Age 55 to 60 years: Male   Female | 47.1%   52.9% |       | 47.2%   52.8% |       | 45.6%   54.4% |       |
| Age 60 to 65 years: Male   Female | 52.7%   47.3% |       | 49.8%   50.2% |       | 44.6%   55.4% |       |
| Age 65 to 70 years: Male   Female | 53.1%   46.9% |       | 49.3%   50.7% |       | 42.4%   57.6% |       |
| Age 70 to 75 years: Male   Female | 49.4%   50.6% |       | 47.3%   52.7% |       | 42.7%   57.3% |       |
| Age 75 to 80 years: Male   Female | 50.5%   49.5% |       | 47.5%   52.5% |       | 42.9%   57.1% |       |
| Age 80 to 85 years: Male   Female | 49.2%   50.9% |       | 44.1%   55.9% |       | 41.9%   58.1% |       |
| Age 85 years plus: Male   Female  | 43.0%   57.0% |       | 38.8%   61.2% |       | 38.8%   61.2% |       |
| Male Average Age                  | 44.3 yrs      |       | 43.1 yrs      |       | 54.0 yrs      |       |
| Female Average Age                | 45.5 yrs      |       | 45.4 yrs      |       | 58.9 yrs      |       |
| Male Median Age                   | 42.6 yrs      |       | 40.2 yrs      |       | 50.8 yrs      |       |
| Female Median Age                 | 43.5 yrs      |       | 42.6 yrs      |       | 55.8 yrs      |       |
| Proj Male Population (2011)       | 1,349         | 69.5% | 9,471         | 74.7% | 19,351        | 60.7% |
| Proj Female Population (2011)     | 1,322         | 68.2% | 9,573         | 75.5% | 23,067        | 72.3% |

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### Educational Attainment (2006)

|                                      | 1.00 mi radius |     | 3.00 mi radius |     | 5.00 mi radius |     |
|--------------------------------------|----------------|-----|----------------|-----|----------------|-----|
| Adult Population (25 Years or Older) | 1,521          |     | 11,389         |     | 30,376         |     |
| Elementary (0 to 8)                  | 82             | 5%  | 869            | 8%  | 1,811          | 6%  |
| Some High School (9 to 11)           | 137            | 9%  | 1,529          | 13% | 3,574          | 12% |
| High School Graduate (12)            | 507            | 33% | 3,689          | 32% | 9,843          | 32% |
| Some College (13 to 16)              | 312            | 21% | 2,460          | 22% | 6,876          | 23% |
| College Degree                       | 484            | 32% | 2,843          | 25% | 8,272          | 27% |

### Household Size

|                      | 1.00 mi radius |     | 3.00 mi radius |     | 5.00 mi radius |     |
|----------------------|----------------|-----|----------------|-----|----------------|-----|
| 1 Person Household   | 125            | 16% | 1,240          | 21% | 5,148          | 31% |
| 2 Person Households  | 385            | 49% | 2,661          | 45% | 8,523          | 51% |
| 3 Person Households  | 123            | 16% | 871            | 15% | 1,383          | 8%  |
| 4 Person Households  | 91             | 12% | 652            | 11% | 914            | 5%  |
| 5 Person Households  | 36             | 5%  | 300            | 5%  | 484            | 3%  |
| 6 Person Households  | 13             | 2%  | 130            | 2%  | 211            | 1%  |
| 7+ Person Households | 11             | 1%  | 119            | 2%  | 191            | 1%  |

### Home Values

|                                    | 1.00 mi radius |       | 3.00 mi radius |       | 5.00 mi radius |       |
|------------------------------------|----------------|-------|----------------|-------|----------------|-------|
| Owner Occupied Housing             | 626            |       | 4,616          |       | 13,678         |       |
| Home Values \$0 to \$9,999         | 0              | 0%    | 14             | 0%    | 44             | 0%    |
| Home Values \$10,000 to \$14,999   | 1              | 0%    | 7              | 0%    | 11             | 0%    |
| Home Values \$15,000 to \$19,999   | 0              | 0%    | 21             | 0%    | 65             | 0%    |
| Home Values \$20,000 to \$24,999   | 0              | 0%    | 0              | 0%    | 2              | 0%    |
| Home Values \$25,000 to \$29,999   | 0              | 0%    | 52             | 1%    | 115            | 1%    |
| Home Values \$30,000 to \$34,999   | 2              | 0%    | 9              | 0%    | 13             | 0%    |
| Home Values \$35,000 to \$39,999   | 1              | 0%    | 12             | 0%    | 27             | 0%    |
| Home Values \$40,000 to \$49,999   | 0              | 0%    | 23             | 1%    | 60             | 0%    |
| Home Values \$50,000 to \$59,999   | 1              | 0%    | 47             | 1%    | 124            | 1%    |
| Home Values \$60,000 to \$69,999   | 0              | 0%    | 16             | 0%    | 108            | 1%    |
| Home Values \$70,000 to \$79,999   | 0              | 0%    | 65             | 1%    | 277            | 2%    |
| Home Values \$80,000 to \$89,999   | 2              | 0%    | 93             | 2%    | 292            | 2%    |
| Home Values \$90,000 to \$99,999   | 0              | 0%    | 109            | 2%    | 327            | 2%    |
| Home Values \$100,000 to \$124,999 | 2              | 0%    | 209            | 5%    | 1,001          | 7%    |
| Home Values \$125,000 to \$149,999 | 7              | 1%    | 263            | 6%    | 1,215          | 9%    |
| Home Values \$150,000 to \$174,999 | 13             | 2%    | 325            | 7%    | 1,321          | 10%   |
| Home Values \$175,000 to \$199,999 | 25             | 4%    | 269            | 6%    | 1,286          | 9%    |
| Home Values \$200,000 to \$249,999 | 66             | 11%   | 540            | 12%   | 2,153          | 16%   |
| Home Values \$250,000 to \$299,999 | 46             | 7%    | 432            | 9%    | 1,459          | 11%   |
| Home Values \$300,000 to \$399,999 | 175            | 28%   | 879            | 19%   | 2,076          | 15%   |
| Home Values \$400,000 to \$499,999 | 117            | 19%   | 496            | 11%   | 793            | 6%    |
| Home Values \$500,000 to \$749,999 | 135            | 22%   | 551            | 12%   | 696            | 5%    |
| Home Values \$750,000 to \$999,999 | 18             | 3%    | 96             | 2%    | 115            | 1%    |
| Home Values \$1,000,000 or More    | 14             | 2%    | 89             | 2%    | 96             | 1%    |
| Home Values Below Average Range    | 342            | 54.7% | 2,506          | 54.3% | 8,442          | 61.7% |
| Home Values at the Average Range   | 117            | 18.6% | 879            | 19.0% | 1,459          | 10.7% |
| Home Values Above Average Range    | 167            | 26.6% | 1,232          |       | 3,777          | 27.6% |
| Owner Occupied Average Home Value  | \$440,734      |       | \$337,165      |       | \$256,792      |       |
| Owner Occupied Median Home Value   | \$390,675      |       | \$292,247      |       | \$230,060      |       |

### Daytime Demos

|                                  | 1.00 mi radius | 3.00 mi radius | 5.00 mi radius |
|----------------------------------|----------------|----------------|----------------|
| Total Number of Businesses       | 13             | 433            | 807            |
| Total Number of Employees        | 129            | 4,577          | 9,426          |
| Employee Population per Business | 9.9 to 1       | 10.6 to 1      | 11.7 to 1      |

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